



## **EVENT REPORT**

Date	15.10.2022	Reporters	Name: Dr. Ashutosh Kumar
of		details:	Designation: Associate Professor, SoS
event:			Mob: 9873235351
			Email: ashutosh.kumar@ppsu.ac.in

Name and Type of Event	Innovation Day 2022, Webinar on "Business, How to think out the box" Organized by: IIC PPSU
No of participants	~ 100

1. Speaker: Dr. Aparna Vajpayee

2. Attendee: PPSU Students

**3. Venue:** PPSU Auditorium (Time - 02.00 pm to 03.00 pm)

- **4. Event Outline:** To commemorate the birth anniversary of Honorable Late President Dr. A. P. J. Abdul Kalam, Innovation Day is celebrated to honor his innovation in Indian space technology. A webinar is organized to celebrate Innovation Day-2022 with the goal to encourage, inspire, and nurture young students for innovation, ideation and entrepreneurial development. Dr. Aparna Vajpayee has delivered a lecture on "Business, How to think out the box", and enlighten the students about implementation of innovative ideas for about start-up creation and commercial business model.
- **5. Outcome of event:** Encouraged young entrepreneurs to think creatively and implement new ideas. Startup ideas with social impact were also shared with the students which include the initiatives such as, Roads of plastic, making Sportswear from discarded PET bottles, a talking stick for the visually impaired, etc.
- **6. Result of event:** The young minds inspired and come up with queries regarding startups, and shared the ideas about the entrepreneurship.